



# LISTERINE<sup>®</sup> 21-DAY CHALLENGE TRIVIA

## QUESTION 1

Your mouth may be filled with up to \_\_\_\_\_ germs if left untreated.

*Options: 10 million, 100 million, 10 billion or 20 billion*

## QUESTION 2

Gum disease affects over 90% of the world's population.

*Options: true or false*

## QUESTION 3

You'll reduce the plaque in your mouth by up to \_\_\_\_\_ if you complete this challenge.

*Options: 10%, 19%, 25% or 100%*

Answer 1: 20 billion—LISTERINE<sup>®</sup> Mouthwash starts working immediately, killing 99.9% of germs on contact.

Answer 2: true—but by finishing this challenge, you will dramatically help to reduce your risk of gum disease.

Answer 3: 19%. That's important because untreated plaque can lead to early gum disease. You don't want that, so why stop now?